

Guild Outreach Committee

Committee Description: This committee aims to foster community, connection, information, and resource sharing among the grassroots networks of Guild and Guild affiliates who provide regional support for cheesemakers.

Roles & Responsibilities:

- What does the committee work on? Topics are voted on and ranked by committee members. Topics covered over the past year included:
 - Guild Membership and benefits
 - Revenue streams
 - A deep dive into how guilds bring value to cheesemakers
 - Creating educational opportunities for guild members
- What tasks do you complete each year? Round table discussions and deep dive discussions focused on topics to help support and develop cheese guilds
- **Is any travel required?** No travel is required but we meet in person at the annual ACS conference

Time Commitment:

- What months are busiest? Evenly split throughout the year
- How many hours are generally expected of a committee member each month? 2 hours
- How long are members expected to participate on the committee? Ongoing while serving as a regional guild leader

Desired Skills:

 Are there any skills that are required? Committee Members should be leaders of regions cheese guilds or looking to start a cheese guild

Current Meeting Schedule:

- The committee currently meets every other month, Thursdays 4-5:30pm EST
- How many meetings are required to attend? n/a

