

NEWS RELEASE For Immediate Release

Contact: Endsley Eggert, Marketing Manager 303-974-7947 info@cheesesociety.org

OVER 1,400 AMERICAN-MADE CHEESES COMPETE TO BECOME "BEST OF SHOW" – WINNERS TO BE ANNOUCED AT AMERICAN CHEESE SOCIETY 2023 ANNUAL CONFERENCE IN JULY

DENVER, Colo. – May 10, 2023 – The American Cheese Society (ACS) is excited to announce that the largest judging and competition of its kind for American-made cheeses, the ACS Judging & Competition, will be once again taking place from May 15-19, 2023 at the Huntington Bank Stadium at the University of Minnesota in Minneapolis. This is the second year that the ACS Judging & Competition will be held separately from the annual ACS conference, shining a spotlight on the importance of this event.

"We are thrilled to have a consistent home for the American Cheese Society Judging & Competition in Minneapolis," said Tara Holmes, Executive Director of ACS. "This beautiful city, with its rich history of cheese-making, provides the perfect backdrop for this principal event. We look forward to continuing to showcase the talents and hard work of cheesemakers in the wonderful Minneapolis community for years to come." Minneapolis provided an ideal center country location for the wide range of expert judges to come together for last year's Judging & Competition event and ACS is very excited to return.

Over 1,400 American-made cheeses will be judged by an esteemed panel of experts in 131 categories, in hopes of being crowned the coveted "Best of Show". This year's competition will bring together cheeses and cultured dairy products from over 200 companies and producers, showcasing the talents and work of cheesemakers from the United States / Canada / Americas as leaders within the international cheese industry.

The ACS Judging & Competition not only celebrates the craft of cheesemaking, but provides cheesemakers invaluable sales, marketing, technical, and sensory feedback from the judges to help them to produce higher-quality product.

Winners of the ACS Judging & Competition will be announced and celebrated at the Awards Ceremony during the <u>ACS 2023 Annual Conference</u>, held in July in Des Moines, IA.

For a list of past J&C winners, please visit https://www.cheesesociety.org/competition-winners.

About American Cheese Society

ACS is the leading organization supporting the understanding, appreciation, and promotion of artisan, farmstead, and specialty cheeses produced in the Americas. At 2,300 members strong, ACS provides advocacy, education, business development, and networking opportunities for cheesemakers, retailers, enthusiasts, and extended industry. ACS strives to continually raise the quality and availability of cheese in the Americas. Since its founding in 1983, ACS proudly hosts the foremost annual educational conference and world-renowned cheese judging and competition in North America. ACS is a 501(c)6 nonprofit association headquartered in Denver, CO. To learn more about ACS, please visit www.cheesesociety.org or contact 720-328-2788.