



## Guild Outreach Committee

**Committee Description:** This committee aims to foster community, connection, information, and resource sharing among the grassroots networks of Guild and Guild affiliates who provide regional support for cheesemakers.

### Roles & Responsibilities:

- **What does the committee work on?** Topics are voted on and ranked by committee members. Topics covered over the past year included:
  - Guild Membership and benefits
  - Revenue streams
  - A deep dive into how guilds bring value to cheesemakers
  - Creating educational opportunities for guild members
- **What tasks do you complete each year?** Round table discussions and deep dive discussions focused on topics to help support and develop cheese guilds
- **Is any travel required?** No travel is required but we meet in person at the annual ACS conference

### Time Commitment:

- **What months are busiest?** Evenly split throughout the year
- **How many hours are generally expected of a committee member each month?** 2 hours
- **How long are members expected to participate on the committee?** Ongoing while serving as a regional guild leader

### Desired Skills:

- **Are there any skills that are required?** Committee Members should be leaders of regions cheese guilds or looking to start a cheese guild

### Current Meeting Schedule:

- The committee currently meets every other month, Thursdays 4-5:30pm EST
- **How many meetings are required to attend?** n/a