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The American Cheese Society Welcomes New Leadership

Karen Lundquist joins ACS in its mission to support and promote the American cheese industry

DENVER (April 13, 2020) – The [American Cheese Society](http://www.cheesesociety.org) (ACS) is pleased to announce that Karen Lundquist is joining the organization as Executive Director on April 13, 2020. She brings a wealth of for profit and nonprofit experience with a strong focus on communication, advocacy, and culture.

"The American Cheese Society exists, in part, to promote the unique contributions American artisan cheesemakers have made to our industry," said Marianne Smukowski, ACS Board of Directors President. "We're thrilled to have Karen lead ACS as we continue to support our valued members, especially during this pandemic."

With more than 2,300 members across the Americas, the American Cheese Society has established certifications, education, and conferences that reinforce the professionalism and creativity of this unique industry.

"I look forward to finding opportunity and connection for those who make, distribute, and appreciate all that our members create," said Lundquist. "Expanding our audience and creatively supporting our producers is a powerful vision."

ACS, established in 1983, has long served as the unsung hero of cheese makers everywhere. Small or large, if you are creating artisan, farmstead or specialty cheese in the US, the ACS has been on your side. With unique education resources and certifications, ACS has raised the bar on US cheese production. In recent years, not unlike the wine and beer industries, producers have expanded their creativity, reaching new markets and increasing the sophistication – and enjoyment – that palettes around the world experience.

To learn more about the American Cheese Society, visit www.cheesesociety.org.

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About the American Cheese Society (ACS)

ACS is the leading organization supporting the understanding, appreciation, and promotion of artisan, farmstead, and specialty cheeses produced in the Americas. At more than 2,300 members strong, ACS provides advocacy, education, business development, and networking opportunities for cheesemakers, retailers, enthusiasts, and extended industry. ACS strives to continually raise the quality and availability of cheese in the Americas. For more information, visit www.cheesesociety.org.