

## FOR IMMEDIATE RELEASE

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## **New Meeting and Events Manager Joins American Cheese Society**

Certified Meeting Planner Karoline Corbett joins ACS in its mission to support and promote the American cheese industry

DENVER (Sept. 27, 2018) – The <u>American Cheese Society</u> (ACS) announces the hire of Karoline Corbett as its new Meetings and Events Manager. A Certified Meeting Planner, Corbett brings over 15 years' experience as managing corporate- and association-led conferences and events to her new role with ACS.

In previous positions, and most recently as an independent conference management consultant, Corbett has overseen all aspects of conference planning including hotel sourcing, negotiations and contracting, strategic logistics planning, and overall on-site management. Her work with ACS kicks off with planning of the 36<sup>th</sup> Annual ACS Conference & Competition, the foremost educational conference and world-renowned cheese competition in the Americas.

"We are excited to welcome Karoline to our team," says Nora Weiser, ACS Executive Director. "Her wealth of planning expertise will translate into meaningful and memorable events for our members, starting with the 2019 ACS Conference & Competition in Richmond, Va. next summer."

Corbett looks forward to bringing her skillset to an organization whose members, staff, and volunteers are fully invested in and vital to its success.

"As a new addition to the ACS management team, I am excited to have an opportunity to work with our member cheesemakers, retailers, distributors, and other partner organizations," said Corbett. "I am passionate about planning and hosting entertaining and educational events, and I look forward to helping ACS grow its attendance while continuing to offer best-in-class education to its members."

The 36th Annual ACS Conference & Competition will take place July 31 – Aug. 3, 2019, in Richmond, Va.

To learn more about the American Cheese Society, visit <a href="www.cheesesociety.org">www.cheesesociety.org</a>.

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## **About the American Cheese Society (ACS)**

ACS is the leading organization supporting the understanding, appreciation, and promotion of artisan, farmstead, and specialty cheeses produced in the Americas. At more than 1,800 members strong, ACS provides advocacy, education, business development, and networking opportunities for cheesemakers, retailers, enthusiasts, and extended industry. ACS strives to continually raise the quality and availability of cheese in the Americas. For more information, visit www.cheesesociety.org.