



SCHEDULE-AT-A-GLANCE
CELEBRATING THE AMERICAN CHEESE PLATE
31ST ANNUAL ACS CONFERENCE & COMPETITION

All events, unless otherwise noted, will take place at the Sacramento Convention Center:
 1400 J Street
 Sacramento, CA 95814

TUESDAY, JULY 29

**Please note, this schedule is subject to change at any time.*

All Day	Regional Tours <i>(please see tour description for departure details)</i>	
1:00 pm - 4:00 pm	Certified Cheese Professional™ Exam	Room 202 - 204
1:00 pm - 7:00 pm	Conference Registration Open	West Lobby
4:00 pm - 5:30 pm	Certified Cheese Professional™ Reception <i>sponsored by Emmi Roth USA (By Invitation)</i>	West Lobby
6:00 pm - 7:00 pm	New Member/First Time Attendee Reception <i>sponsored by Sartori Company</i>	Hyatt Regency
7:00 pm - 10:00 pm	California Cheesemaker Pub Crawl <i>(Advance registration required)</i> <i>sponsored by the Sacramento Convention & Visitors Bureau</i>	Local Bars

WEDNESDAY, JULY 30

7:00 am - 6:00 pm	Conference Registration Open	West Lobby
7:30 am - 8:15 am	Vermont Pancake Breakfast <i>sponsored by Vermont Cheese Council</i>	Hall B
7:30 am - 4:00 pm	Networking Salons <i>(ANCO Fine Cheese, Comté Cheese Association)</i> and Supporting Trade Tables	East Lobby
8:15 am - 9:30 am	Opening Keynote featuring Darrell Corti and Narsai David	Hall B
9:00 am - 3:30 pm	Conference Bookstore Open	East Lobby
9:30 am - 10:00 am	Break & Author Book Signings	East Lobby
9:30 am - 11:30 am	Business Strategist-in-Residence <i>(Advance registration required)</i>	Room 302
10:00 am - 11:30 am	FLAVOR - THE THIRD EXPERIENCE <i>(Tasting Session - Ticket required)</i>	Room 306 - 307
	RESPONDING TO DEMAND FOR HIGHER QUALITY STANDARDS: THIRD PARTY AUDITS	Room 308
	FOOD SAFETY PLAN: A PRIMER	Room 309 - 310
	DO YOU KNOW "GMO"?	Room 311 - 313
10:00 am - 11:30 am	Scholar-in-Residence <i>(Advance registration required)</i>	Room 301
11:45 am - 1:15 pm	Annual Business Meeting & Lunch	Hall B
1:15 pm - 1:45 pm	Break & Author Book Signings	East Lobby
1:45 pm - 3:15 pm	CALIFORNIA CHEESE & BEER AGRICULTURAL ORIGINALS <i>(Tasting Session - Ticket required)</i>	Room 314 - 315
	MICROBIOLOGY OF CHEESE RINDS	Room 308
	FOOD SAFETY PLAN: A HANDS-ON WRITING WORKSHOP	Room 309 - 310
	THE SHEPHERD'S STORY: A BASQUE COUNTRY CHEESEMAKING JOURNEY	Room 311 - 313
1:45 pm - 3:15 pm	Scholar-in-Residence <i>(Advance registration required)</i>	Room 301
1:45 pm - 3:45 pm	Business Strategist-in-Residence <i>(Advance registration required)</i>	Room 302
3:45 pm - 6:00 pm	Meet the Cheesemaker <i>sponsored by the California Artisan Cheese Guild (Cash Bar)</i>	Hall C
6:30 pm - 8:30 pm	California Welcome Reception <i>sponsored by California Milk Advisory Board (Cash Bar)</i>	Memorial Auditorium

THURSDAY, JULY 31

7:30 am - 4:00 pm	Conference Registration Open	West Lobby
7:30 am - 4:00 pm	Networking Salons <i>(Atalanta Corporation, FoodMatch)</i> and Supporting Trade Tables	East Lobby
7:30 am - 8:30 am	Regional Guild Leaders Meeting <i>(By Invitation)</i>	Room 205
8:00 am - 8:30 am	Breakfast <i>sponsored by Karoun Dairies</i>	Hall B
8:30 am - 10:00 am	FULL TRACEABILITY FROM HARVEST TO PLATE: DEVELOPING INDUSTRY STANDARDS FROM WITHIN A TRADE ORGANIZATION	Hall B
8:30 am - 10:00 am	Scholar-in-Residence <i>(Advance registration required)</i>	Room 301
8:30 am - 10:30 am	Business Strategist-in-Residence <i>(Advance registration required)</i>	Room 302
9:30 am - 4:00 pm	Conference Bookstore Open	East Lobby
10:00 am - 10:30 am	Break & Author Book Signings	East Lobby

THURSDAY, JULY 31 (continued)

10:30 am - 12:00 pm	COMB SWEET COMB: CHEESE & HONEY (<i>Tasting Session - Ticket required</i>) SHIP OR SINK HOT TOPIC! FOR RETAILERS & DISTRIBUTORS FSMA UPDATES	Room 306 - 307 Room 308 Room 309 - 310 Room 311 - 313
10:30 am - 12:00 pm	Scholar-in-Residence (<i>Advance registration required</i>)	Room 301
12:00 pm - 12:30 pm	Lunch <i>sponsored by Zuercher & Co.</i>	Hall B
12:30 pm - 1:45 pm	Town Hall Meeting <i>sponsored by Specialty Food Association</i>	Hall B
2:00 pm - 3:30 pm	CALIFORNIA WINE & CHEESE (<i>Tasting Session - Ticket required</i>) WHAT IS CLEAN? HOT TOPIC! FOR CHEESEMAKERS THE MAKE PROCESS OF SUCCESS	Room 314 - 315 Room 308 Room 309 - 310 Room 311 - 313
2:00 pm - 3:30 pm	Scholar-in-Residence (<i>Advance registration required</i>)	Room 301
2:00 pm - 4:00 pm	Business Strategist-in-Residence (<i>Advance registration required</i>)	Room 302
3:30 pm - 4:00 pm	Break & Author Book Signings	East Lobby
4:30 pm - 6:00 pm	Awards Ceremony <i>sponsored by Gourmet Foods International</i>	Hyatt Regency
6:00 pm - 7:30 pm	Awards Reception (<i>Cash Bar</i>)	Ballroom
Various Times	Sacramento Cheesemaker Dine-Around (<i>book reservations directly with restaurants</i>)	Area Restaurants

FRIDAY, AUGUST 1

8:30 am - 4:00 pm	Conference Registration Open	West Lobby
8:30 am - 4:00 pm	Networking Salons (<i>DPI Specialty Foods, Irish Dairy Board/Kerrygold USA, Mitica/Forever Cheese</i>) and Supporting Trade Tables	East Lobby
9:00 am - 10:30 am	CHEESE SPIDER GRAPHS EXPLAINED (<i>Tasting Session - Ticket required</i>) SO YOU WANT TO BUILD A CHEESE CAVE? A CHEDDAR & A TRIPLE CRÈME WALK INTO A BAR SUCCESSFULLY MANAGING OURSELVES GRANT WRITING WORKSHOP (<i>Ticket required</i>)	Room 314 - 315 Room 308 Room 309 - 310 Room 311 - 313 Room 201
9:00 am - 10:30 am	Scholar-in-Residence (<i>Advance registration required</i>)	Room 301
10:00 am - 4:30 pm	Conference Bookstore Open	East Lobby
10:30 am - 11:00 am	Break & Author Book Signings	East Lobby
11:00 am - 12:15 pm	Brunch of Champions <i>sponsored by Central Market</i>	Hall B
12:15 pm - 1:45 pm	CHEESE, SALAME, & MICROBES (<i>Tasting Session - Ticket required</i>) DEMYSTIFYING ADJUNCT CHEESE CULTURES EFFECTIVE COMMUNICATION, HANDLING, & TRACEABILITY FOR RETAILERS CHEESEMAKING SYMBIOSIS: FROM MICROBIAL TO LOCAL ECONOMY	Room 306 - 307 Room 308 Room 309 - 310 Room 311 - 313
12:15 pm - 1:45 pm	Scholar-in-Residence (<i>Advance reservation required</i>)	Room 301
12:15 pm - 4:45 pm	DEEP DIVE: CHEESE PHOTOGRAPHY & FOOD STYLING 101 (<i>Ticket required</i>)	Room 205
1:45 pm - 2:15 pm	Break & Author Book Signings	East Lobby
2:00 pm - 4:00 pm	Business Strategist-in-Residence (<i>Advance registration required</i>)	Room 302
2:15 pm - 3:45 pm	CHEESE & OLIVE OIL (<i>Tasting Session - Ticket required</i>) CREATING AN AMERICAN ORIGINAL OR STICKING WITH TRADITION CHEESE FACTS, CHEESE FEELINGS BEYOND THE CHEESE PLATE: CHEESE AS AN INGREDIENT	Room 314 - 315 Room 308 Room 309 - 310 Room 311 - 313
2:15 pm - 3:45 pm	Scholar-in-Residence (<i>Advance registration required</i>)	Room 301
6:00 pm - 9:30 pm	Festival of Cheese (<i>5:30 pm - 6:00 pm: Media Preview, open to credentialed media only</i>) 6:00 pm - 7:00 pm: Members-Only Admission 7:00 pm - 9:30 pm: General Admission <i>Cocktail plate courtesy of Lactalis; Wine glass courtesy of KeHE Distributors</i> DON'T FORGET! Buy a "Cash-and-Carry" cheese grab bag as you leave the Festival. (\$25)	Hall C

SATURDAY, AUGUST 2

11:00 am - 2:00 pm	Cheese Sale (<i>proceeds support cheesemaker scholarships</i>)	Room 202
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