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ACS JUDGING & COMPETITION WINNERS ANNOUNCED – CELLARS AT JASPER HILL'S "WINNIMERE" TAKES BEST OF SHOW

Madison, Wis. (Aug. 2, 2013) — *Winnimere* from Cellars at Jasper Hill in Vermont was named "Best of Show" among 1,794 entries at the American Cheese Society's (ACS) 2013 Judging & Competition. The results were announced in a ceremony on Friday, Aug. 2 at the 30th Anniversary ACS Conference in Madison, Wis. Grafton Village Cheese, also in Vermont was awarded 2nd place overall for *Bear Hill*. Bleu Mont Dairy in Wisconsin tied itself for 3rd place overall for their *Bandaged Cheddar* and *Big Sky Grana*.



Mateo Kehler of Cellars at Jasper Hill says of the Best of Show win, "*Winnimere* represents the soul of our business, and the award is recognition for the hard work of so many people."

The 2013 ACS Judging & Competition was record-setting, with the largest number of entries in ACS history: 257 companies entered 1,794 different products. Entering companies represented 34 U.S. states and 4 Canadian provinces, along with Mexico and Colombia. 315 ribbons were awarded: 81 first place ribbons, 114 second place ribbons, and 120 third place ribbons. See the attached media kit for a complete breakdown of awards by product, dairy location, and milk source, as well as for producers'

contact information.

For a printable list of this year's winners and judges' bios, visit www.cheesesociety.org.

The 31st Annual ACS Conference & Competition will take place July 29 - Aug. 1, 2014 in Sacramento, Calif.

Best of Show winner *Winnimere* is pictured above. Photo credit: Cheese Chick Productions. A high-res photo is available upon request. Please contact Megan Bykowski at mbykowski@stephanbrady.com.

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About the American Cheese Society

The American Cheese Society (ACS) is the leading organization supporting the understanding, appreciation, and promotion of farmstead, artisan and specialty cheeses produced in the Americas. Over 1,500 members strong, ACS provides advocacy, education, business development, and networking opportunities for cheesemakers, retailers, enthusiasts, and extended industry. ACS strives to continually raise the quality and

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availability of cheese in the Americas. Since its founding in 1983, ACS proudly hosts North America's foremost annual educational conference and world-renowned cheese judging and competition. For more information, visit <u>www.cheesesociety.org</u>.

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