Title:

Author:

Date of Review:

Your job/title/role at your business:

List Key Ideas/Messages of Book (recommend 3-5, but may include up to 10):



Brief Review of Book—consider the following:

* how does this book apply to your business?
* what practical tools will you try to implement?
* what idea most resonated with you?
* general assessment of the book’s value/interest to you.
* would you recommend this book to industry colleagues? Why/why not?