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## **VERMONT BUTTER AND CHEESE COMPANY WINS “OUTSTANDING PRODUCT LINE” AT THE 54<sup>th</sup> ANNUAL FANCY FOOD SHOW IN NEW YORK**

**Websterville, VT – July 1, 2008** – Vermont Butter and Cheese Company, the leader in crafting artisanal cheeses of the highest standards, announced today that they won the award for “Outstanding Product Line,” at the 54th Summer Fancy Food Show. The Show, being held June 29-July 1 at the Jacob Javits Center in New York City, is the preeminent international trade convention for the fancy food industry held each year in the United States.

This honor marks the 4<sup>th</sup> Sofi award won by Vermont Butter and Cheese Company. “We are always thrilled to be nominated for the Sofi Awards,” said Allison Hooper, Co-Founder of Vermont Butter and Cheese Company. “But the product line prize is the most coveted of all of the awards. It is one thing to win for a single product. Winning for the line gives recognition for creating a category and putting it all together.”

The company will celebrate its 25<sup>th</sup> anniversary next year. Partner, Bob Reese said,

“This award is a great milestone for us as we are about to celebrate our 25<sup>th</sup> year in business. It really validates not only our product line but parallels the evolution of American-made cheeses in the United States.”

### **About Vermont Butter and Cheese Company:**

Vermont Butter and Cheese Company, located in Websterville, VT, is dedicated to crafting artisanal dairy products in the European style through a vital link of local Vermont farms. The company supports a network of more than 20 family-owned farms, providing milk that meets the highest standards of purity, and is a proud contributor to the health of local agriculture.