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Look what Lioni is introducing to its family of cheeses in 2009

Union, NJ, January, 2009 - Lioni Latticini, Inc. announces a new addition to their family...fresh mozzarella Medallions. Lioni's exceptional, all natural, fresh whole milk mozzarella Medallions consist of one ounce, pre-sliced portions. These creamy tasting, thick textured and pre-portioned slices are a chef's delight for creating the ultimate classic sandwich or traditional caprese salad.

The mozzarella medallions are packaged in water to represent a unique innovation to the marketplace. Packaging it in this manner, maintains its shelf life even longer than other traditional fresh sliced mozzarella. It is a versatile, all natural ingredient that is an easy-to-use addition to any recipe! Lioni's all natural traditional mozzarella medallions contain absolutely no preservatives or additives. They are currently available in 2 / 3 lb. food service tubs, and are the perfect solution for food service industries including specialty delicatessens, gourmet supermarket chains, and restaurants.

In developing the Medallion as a food service solution for a major nation-wide upscale cafe chain, Lioni successfully created a new all natural fresh mozzarella product for the marketplace. This is a great example of Lioni's ability to innovate products that tailor to the needs of a diverse customer base. Through test marketing, Lioni has found that the new Medallion has equally been a successful product for the retail sector. The Medallions will soon be packaged and available in an 8 oz. retail cup.

Adding the Medallions to Lioni's product line provides the consumer with a pre-sliced mozzarella product that is fresh and ready to use. Lioni continues their family's long tradition of Italian cheese making to consistently bring their customers an uncompromised, superior, fresh product with a dedication to old-fashioned personalized service.

About Lioni Latticini, Inc.

The Salzarulo Family began its tradition in the Latticini business in the town of Lioni, Italy, many decades ago. Bringing old world Italian values and traditions to Brooklyn, NY, they transformed their small neighborhood family business into a nationally renowned manufacturer and distributor of fresh mozzarella. Utilizing modern technology and computer-monitored equipment imported directly from Italy, a strict attention to detail goes into every step of production. Lioni supplies buyers with a full product line of fresh mozzarella and imported Mozzarella Di Bufala for both food service and retail demands across the United States. They currently ship nationally each week via refrigerated trucking. For more information, contact Lioni Latticini, Inc. 555 Lehigh Avenue, Union, NJ 07083 (908) 686-6061 or info@lionimozzarella.com.