



455 South Fourth Street
Suite 650
Louisville, Kentucky 40202
Phone: 502-583-3783
Fax: 502-589-3602

Thank you for your interest in the American Cheese Society! Founded in 1983, the American Cheese Society is an active, not-for-profit organization that encourages the understanding, appreciation, and promotion of America's farmstead and natural specialty cheeses. By providing an educational forum for cheesemakers and cheese enthusiasts, the society holds an important place in today's specialty food world.

Benefits of annual membership may include:

- Subscription to the quarterly ACS newsletter
- Registration fees for the annual conference at the Member Rate
- Annual membership directory
- Listing on the ACS website, with links to your own website

Membership Levels:

Associate Membership: \$150.00

The Associate membership is designed primarily for the cheese enthusiast, for those who want to gain and/or increase their knowledge about the world of cheeses and cheese making. This level of membership is not available to those within the trade.

Benefits of membership include:

- one-year subscription to the ACS newsletter
- may register for annual conference

Individual Membership: \$190.00

The Individual membership includes those individuals and businesses that are involved in the production, distribution, marketing of cheese and/or related products. Individual memberships may also be held by writers, cookbook authors, and academicians in related fields.

**Please note that the Individual membership is held in the name of the person and not by the company and is transferable, in case of any affiliation changes.

Includes the following benefits:

- one-year subscription to the ACS newsletter
- annual membership directory
- registration fees for the annual conference at the reduced Member Rate
- ACS website listing, link to your own website, and access to members-only area
- invitations to selected Society events
- voting rights and eligibility for the Board of Directors
- For cheesemaker members, eligibility to enter cheeses in the Annual Competition and Judging at the Member Rate

Small Business Membership: \$550.00

The Small Business membership is designed for those companies that wish to have their membership listed in the name of the company, rather than an individual, and is involved in the production, distribution, or marketing of cheese and/or related products. Benefits include those of the Individual member category above, for up to three company representatives including a designate and two alternates.

**Because the membership is held by the company, individual memberships are not transferable in case of any designate or alternate member's affiliation changes.

Additional benefits:

- one-year subscription to the ACS newsletter
- annual membership directory
- registration fees for the annual conference at the Member Rate
- ACS website listing, link to your own Website, and access to members-only area
- invitations to selected Society events
- voting rights and eligibility for the Board of Directors for the designate company member
- For cheesemaker members, eligibility to enter cheeses in the Annual Competition and Judging at the Member Rate

Corporate Sponsor Membership: \$955.00

Benefits include those of the Individual member category above, for up to five designated company representatives and the ability to add additional members at the reduced rate of \$100.00 each, plus:

- a one-time, one-quarter page ad in the ACS newsletter (all artwork and copy to be supplied by member)
- listing as a Corporate Sponsor Member in quarterly newsletters and annual member directory

Multi-Unit Business Membership: \$2,370.00

Designed primarily for multi-unit retail businesses, typically divided by regions, membership is held by each of the units under the same business heading. All employees of the company are affiliate members of the ACS via the store membership.

Membership Application

YES, I wish to join the American Cheese Society at the membership level indicated below:

- Associate (\$150)
- Individual (\$190)
- Small Business (\$550)
- Corporate (\$955)
- Multi-Unit Business (\$2,370)

Company/Organization Name:

Mr. / Ms. First Name:	Last Name:	
Company Name:	Title:	
Street Address:		
City:	State:	Zip Code:
Phone: Home	Work	
Fax: Home	Work	
E-mail:		
Website Address:		

PROFESSION:

- | | | |
|---------------------------------------|------------------------------------|---|
| <input type="radio"/> Academic | <input type="radio"/> Chef/Caterer | <input type="radio"/> Public Relations |
| <input type="radio"/> Association | <input type="radio"/> Consultant | <input type="radio"/> Writer/Author |
| <input type="radio"/> Broker | <input type="radio"/> Dairy | <input type="radio"/> Marketing |
| <input type="radio"/> Butter Maker | <input type="radio"/> Distributor | <input type="radio"/> Retailer |
| <input type="radio"/> Cheese Educator | <input type="radio"/> Enthusiast | <input type="radio"/> Trade Publication |
| <input type="radio"/> Cheesemaker | <input type="radio"/> Importer | <input type="radio"/> Other (Specify) _____ |

For Corporate Members, you may indicate up to four additional names to be listed as representatives of your company. Small Business Members may indicate up to two additional issues.

1. _____
2. _____
3. _____
4. _____

Short biography about you or your company:

FOR CHEESEMAKERS ONLY:

1. Retail channels you use, if any:

- Retail Stores
- Mail Order
- Distributor
- On Site
- Website
- Farmer's Market

2. Cheeses made:

_____	_____
_____	_____
_____	_____
_____	_____

WAYS YOU CAN HELP ACS AND ACS MEMBERS:

- Write an article for the newsletter
- Start an ACS cheese-buying club in your store
- Share technical expertise
- Write an article for a newspaper or magazine
- Discount offers for members
- A link on your website to other members
- A website link to ACS
- Help in meeting the press
- Bringing in new members
- Other _____
- Public cheese tastings
- Other _____

METHOD OF PAYMENT:

- Check
 - Money Order
 - American Express
 - Mastercard
 - Visa (Complete Below)
- If you are paying by credit card, you may fax your application to the number listed below.

Card Number: _____

Exp. Date: _____

Signature (Required): _____



Please return this form with payment to:
 The American Cheese Society
 455 South Fourth Street
 Suite 650
 Louisville, Kentucky 40202
 Phone: 502-583-3783
 Fax: 502-589-3602
 E-mail: acs@hqtrs.com



ACS Mission

Vision:

ACS Promotes and Supports American Cheeses

Mission:

ACS provides American cheesemakers with educational resources and networking opportunities and encourages the highest standards of cheesemaking.

Core Values:

- **Network and Communicate:**
Support, promote and connect cheesemakers to other cheesemakers. The informal sharing of best practices, techniques, and marketing efforts.
- **Education and Resources:**
The resource for programs, education, technology, legislation, and business models for successful cheesemaking.
- **Sustainability:**
Committed to physical and financial methods that insure the ability to survive and thrive at being self-sufficient in a community with a common focus.



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